



# CIRCULAR ECONOMY

## A SUSTAINABLE CHOICE

We are advocates of the circular economy, a revolutionary alternative to the linear economy.

Unlike the “Take, Make, Dispose” approach, we follow the three-fold mantra of “Make, Use, Recycle.” Our focus lies in creating products using sustainable materials with a useful lifespan and ensuring they are recyclable or compostable at the end of their use.

By embracing the circular economy, we significantly reduce waste, alleviate landfill burdens, and contribute to mitigating greenhouse gas emissions while conserving valuable natural resources.



# WASTE HIERARCHY

## FOR A GREENER TOMORROW

At Bygreen, one of the core principles guiding our mission is the waste hierarchy – a fundamental approach that shapes our entire product lifecycle.

The waste hierarchy consists of six key steps: Avoid, Reduce, Reuse, Recycle, Recovery, and Disposal.

Through eco-friendly alternatives and renewable materials, we minimize our carbon footprint and conserve resources.

Our easily recyclable products contribute to a circular flow of resources, while responsible disposal is a last resort, adhering to environmental regulations.

Join us in building a greener, sustainable society with every choice leaving a positive impact on the environment.

